

What's New in Media Management v10.5





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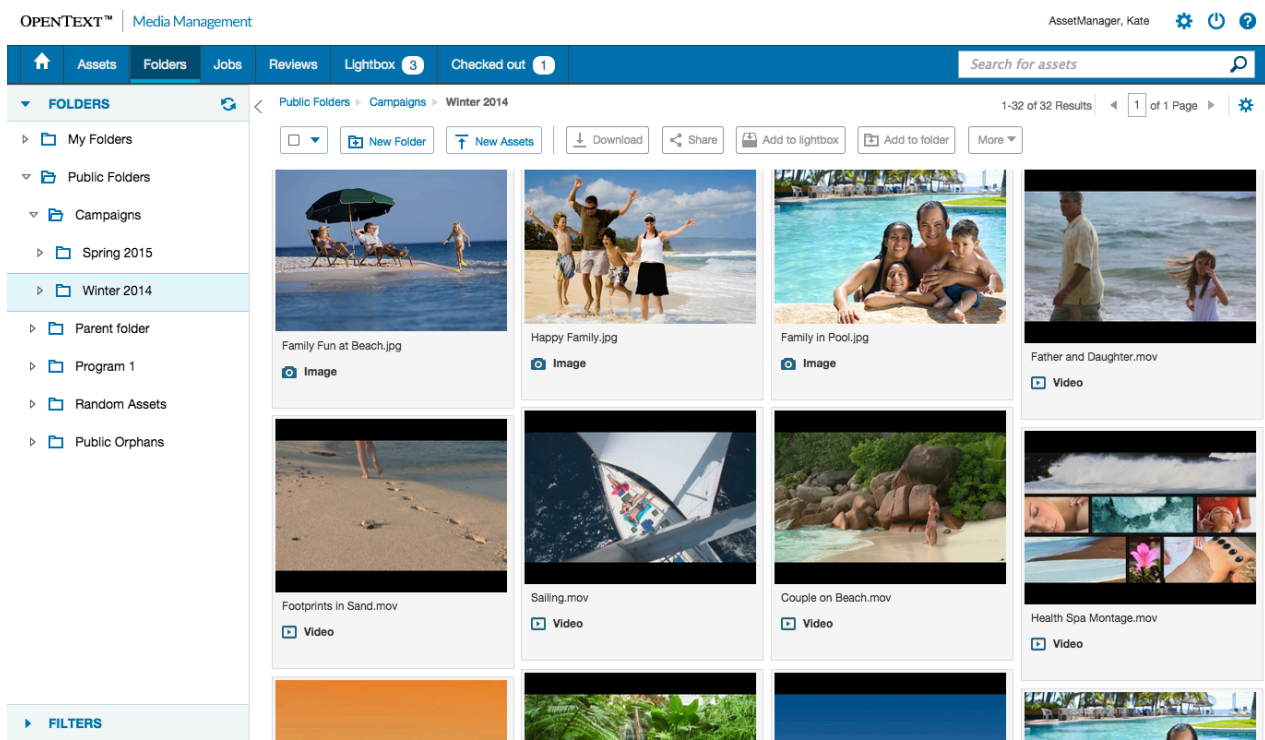
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Introduction Media Management v10.5

OpenText Media Management is a pioneer in Digital Asset Management. From creation to consumption, we help you manage all your video, images, and rich media for the entire enterprise in one place. With a powerful yet simple to use interface, our solutions help people find what they need, share, collaborate, and use digital assets anywhere for richer, more effective communication in marketing, sales and throughout the organization. Making it easy to get the right content and rich experiences to users on the platforms and devices they choose.

What's new In Media Management? A completely redesigned user experience replaces the Flash UI with a simple yet powerful HTML5 user interface. This is much more than just a DAM – now you have unparalleled control and access to all your digital media content.

The redesigned user experience in Media Management puts the digital content you want at your fingertips. Whether your typing or swiping, the simple and intuitive user interface makes your job easier. In Media Management the HTML5 interface and responsive design reduces complexity and unnecessary clutter to find what you need, share, collaborate, and use digital assets anywhere, on any screen including mobile and touch-enabled.



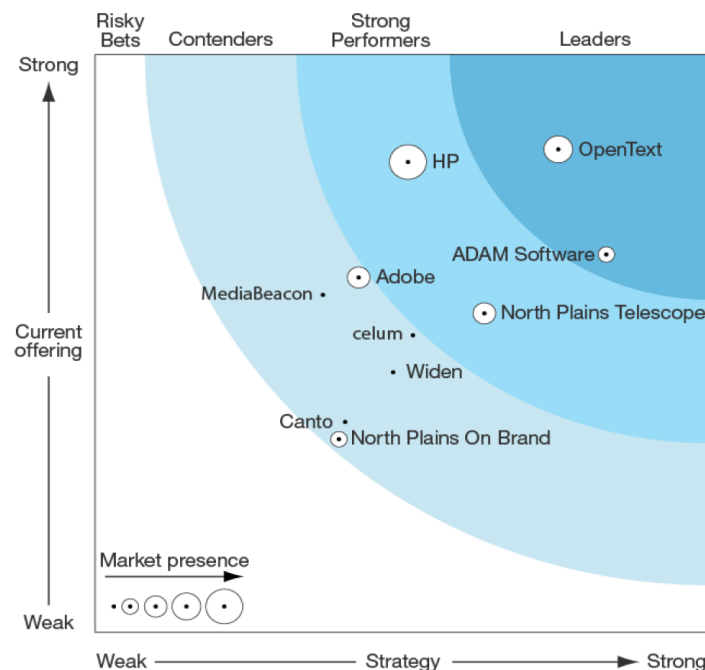
Forrester Wave™: Digital Asset Management for Customer Experience, Q4 2014

OpenText Media Management remains in the top leadership position from the last Forrester Wave (2012).

The Forrester Wave is a graphical representation of vendor market positions based on Forrester's transparent and objective evaluation methodology. The assessment does not constitute an endorsement or recommendation for any vendor's products or services and should not be construed as such. The Forrester Wave does not name an overall leader or top performer, nor is it an absolute ranking. Participating vendors are selected based on criteria established by Forrester.

This is one of the few research reports focused on the Digital Asset Management market, comparing vendors, how they stack up against each other, their strengths and weaknesses. This Report reinforces the importance of DAM and is a follow up to the report from 2012. It helps to identify strengths and weaknesses of products, roadmap and vendor vision. Forrester Wave reports are influential to customers, prospects and partners evaluating DAM needs and looking for solutions. The report provides credible research and transparency to the process. There are other research firms and consultants offering opinions on DAM vendors but they do not exercise the same quality of research.

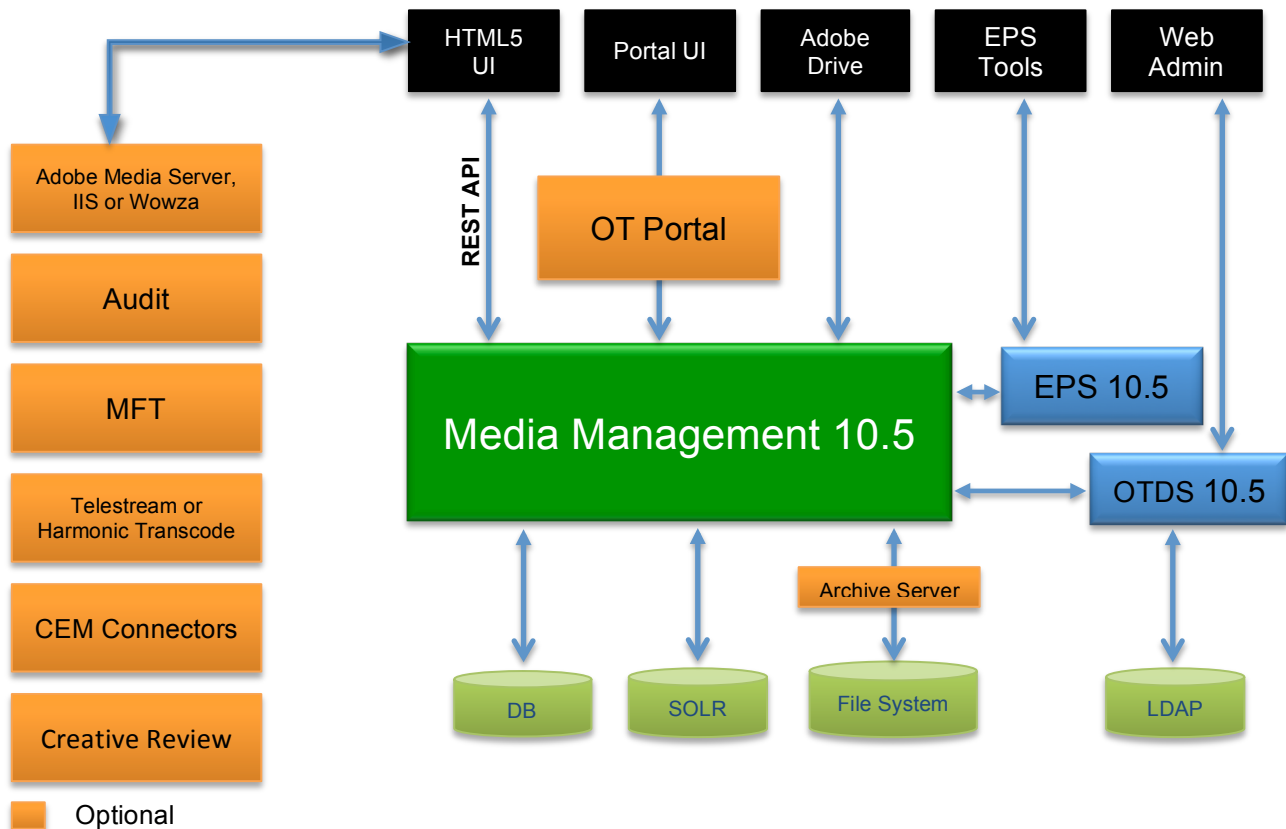
Figure 5 Forrester Wave™: Digital Asset Management For Customer Experience, Q4 '14



What's New in Media Management v10.5?

New Features	Description
Simplified User Experience	<ul style="list-style-type: none"> • Search/Facets/Suggestions • Folder Browsing / Add Assets to Folder • Gallery / List / Detail Views • Video Player / Multi Page Preview PDF • Edit Metadata of Assets / Folder • Lightbox & Sharing with Delivery Choices
Collaboration and Use Cases	<ul style="list-style-type: none"> • Upload/HTML5 (non-Applet) • Workflow / Task Management / dashboard • Annotation / review/ approval
Asset and Folder Management	<ul style="list-style-type: none"> • Asset Management – Create / Edit / Delete / Rename / Subscribe / Relate / Duplicate • Folders – Create / Edit / Remove from Folder / Set Thumbnail / Set Templates / Subscribe • Metadata / Security during Upload / Folder creation • Preferences, Advanced Search and Mega Search Bar with quick links • Bulk Edit Asynchronously large sets of assets
Home Page	<ul style="list-style-type: none"> • Dynamic Content via Widgets
Brand Affinity	<ul style="list-style-type: none"> • UI Adapts to User Brand Configuration
Widget Services	<ul style="list-style-type: none"> • UI Widget components including Folder Contents (with Upload capability) and a separate Upload Widget
Internationalization	<ul style="list-style-type: none"> • Language Localization and support for the following languages – English, French, Italian, German, Spanish, Portuguese, Japanese, Chinese (new**)
Expanded Creative Review	<ul style="list-style-type: none"> • Configurable notification messages • Support for versions in approval • Ability to allow users to review all assets irrespective of the sec policy [configurable] • Spread view for PDF and Multi Page Documents
Telestream Vantage Transcode Support	<ul style="list-style-type: none"> • Integrated Transcoder support for next gen Telestream Vantage Family • In addition to Telestream Flip Factory and Harmonic ProMedia Carbon Coder
Video URL Support	<ul style="list-style-type: none"> • In tablets and non flash devices, you can use the HTTP Streaming URL and in desktops with Flash, you can use RTMP
REST API	<ul style="list-style-type: none"> • Pragmatic REST API implementation based on the RESTful API concepts and follows the OpenText API standards (see https://developer.opentext.com for the API standards) • Supports simple JSON response that can be accessed via Javascript in the UX
Extensibility	<ul style="list-style-type: none"> • HTML5 UI is extensible with branding, widgets, templates, custom menus and actions.
SSO	<ul style="list-style-type: none"> • Support for Single Sign On and SAML authentication models

OTMM Architecture



EPS – Enterprise Process Server, provides workflow management, notification and status for workflow processes, and includes designer/modeler tools to create and modify workflows

OTDS – OpenText Directory Services, provides user authentication for OpenText Applications and integrations to other Directory services (LDAP, Active Directory) for user management and authentication.

OTAG – OpenText Application Gateway

Note: The above diagram is only a logical representation of the various components and is not intended to represent a physical architecture.

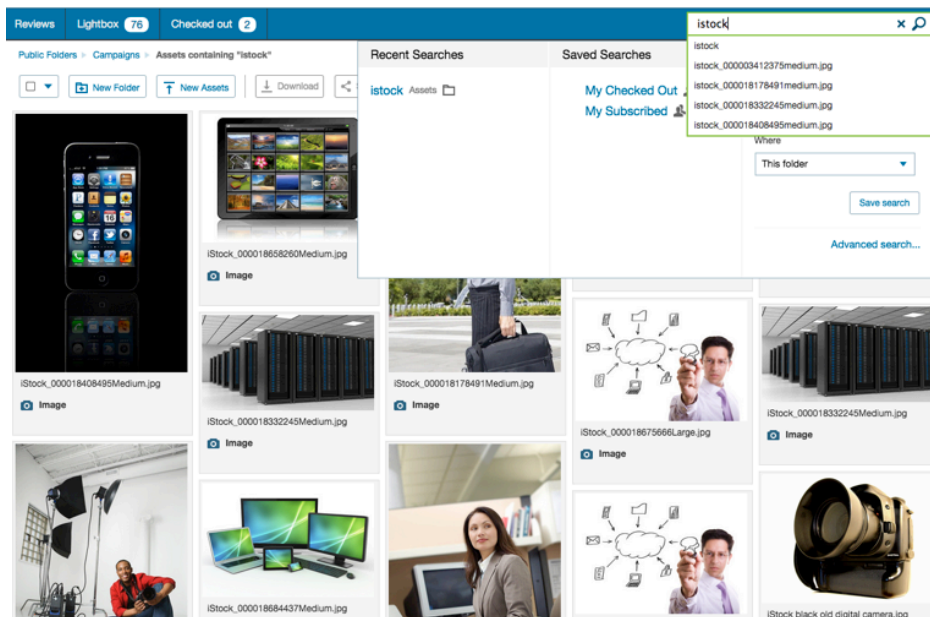
10.5 Tech Specs	
• JAVA 7	• SQL 12 / SQL 2008 / Oracle 11g
• JBOSS 5.2 EAP	• OTDS 10.5
• RHEL 6 / Windows 2012 / Win 2008	• EPS 10.5 Patch 4 (and above)

New Features at a glance...

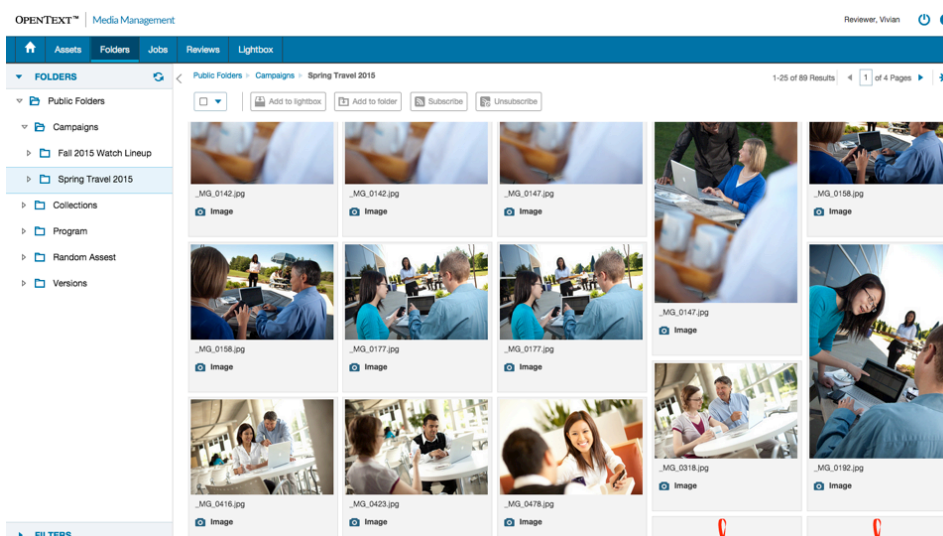
Search

Powerful and intuitive search.

- Search Templates and Advanced Search capability
- Type-ahead



Folder Browse



Multi-File Check-in



Check-in

Tip: you can drag files from your computer onto this list.

Checked out

New versions

Browse for all...

 <div> Hula Girl.jpg Version 1 </div>	×	<div>Browse...</div>
 <div> FS4265_main.jpg Version 1 </div>	×	<div>Browse...</div>

(Note:Thumbnail preview will be shown only for first 10 image files for each selection.)

0 files will be checked in.

Check-in

Cancel

Simplified Bulk Editing

Edit multiple assets

4951 assets and 49 folders will be edited

Metadata

Security

Rights Expire on

Replace

14 Assets

×

Theme

Select one

Replace

10 Assets

×

Rights Information

Append

6 Assets

×

Right Holder Name	Right Holder Type	Area	Remove
New row			

Add a field

Enter or select a field name

Add

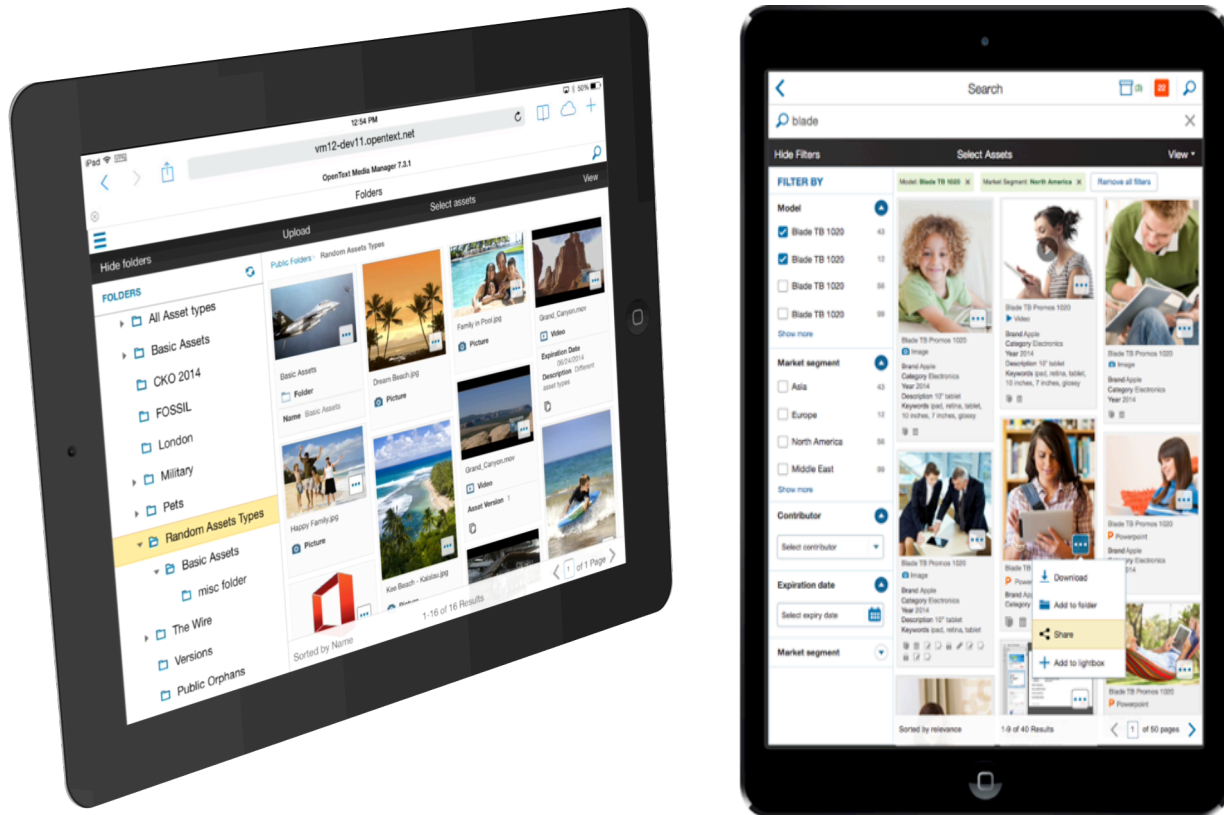
OK

Cancel

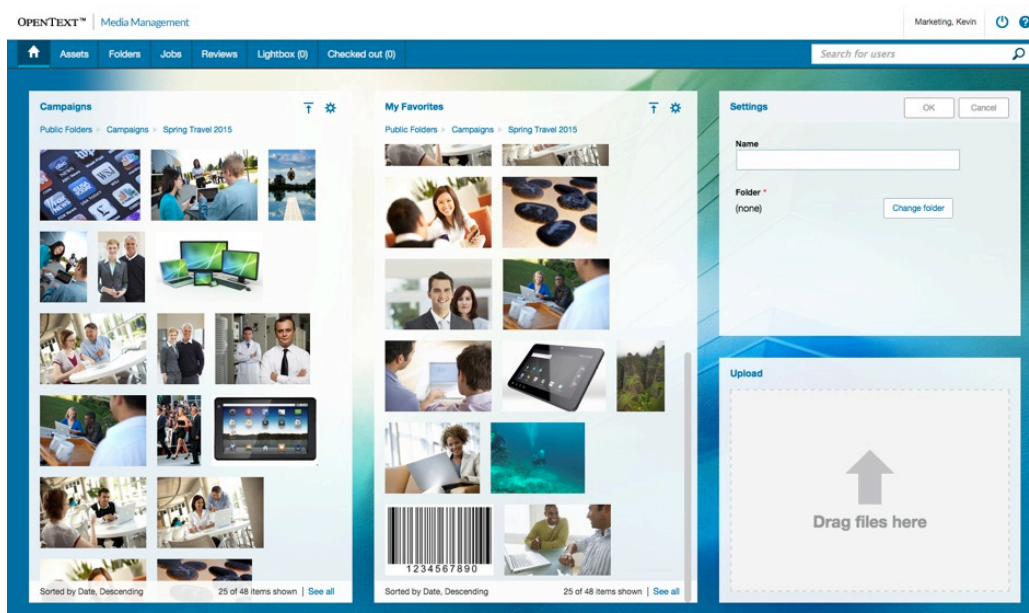
ENTERPRISE INFORMATION MANAGEMENT

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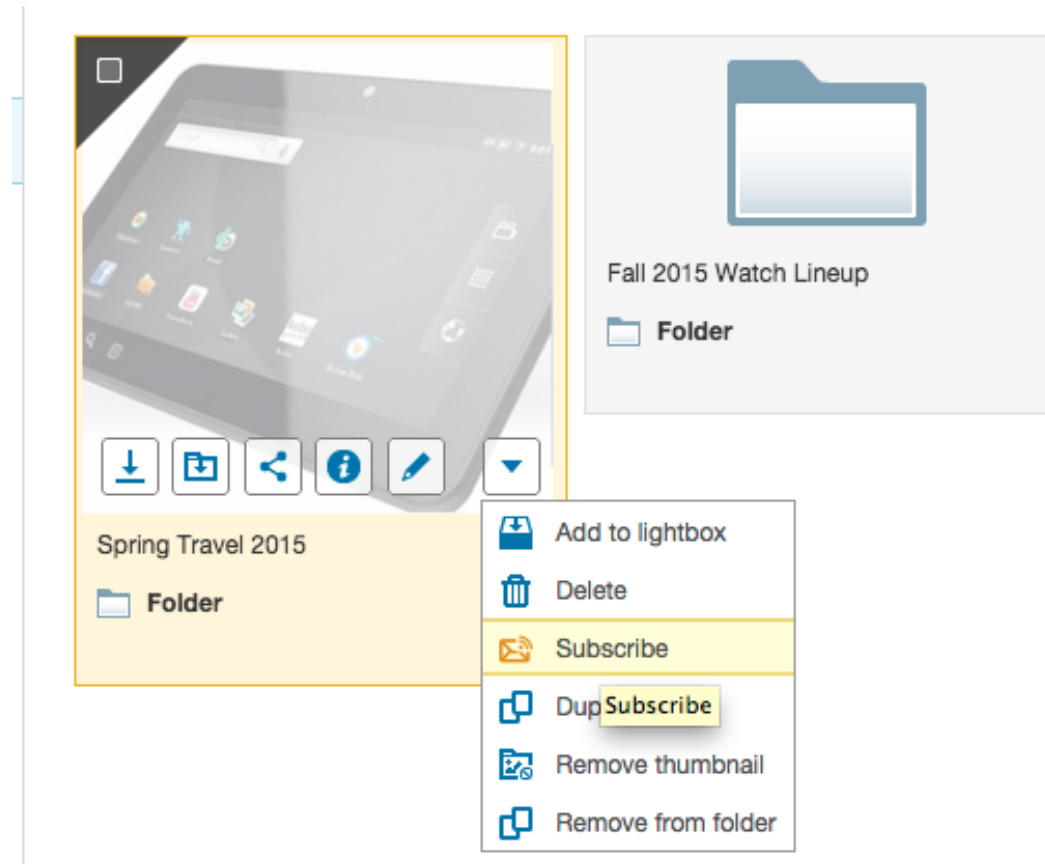
Responsive Design / Touch Enabled



Home Page with Widgets



Subscribe to Folder Events



Multi Page PDF Preview

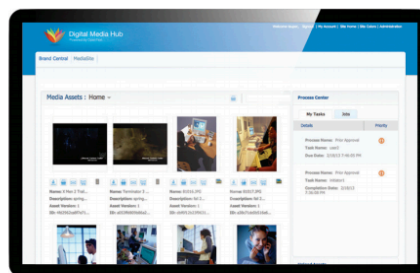
01042-MO-New-OT-Portal-Media-Management-FINAL.pdf



features including faceted search and navigation, employees, partners, and customers have easier access to digital assets, enabling them to make better decisions.

simplified and puts branding, layout and the overall look and feel in the hands of marketing and business users, not IT.

pre-defined "Consumer Access Portal" is part of the Portal Bundle and provides secure access for users who just want to view, search, browse and download content.



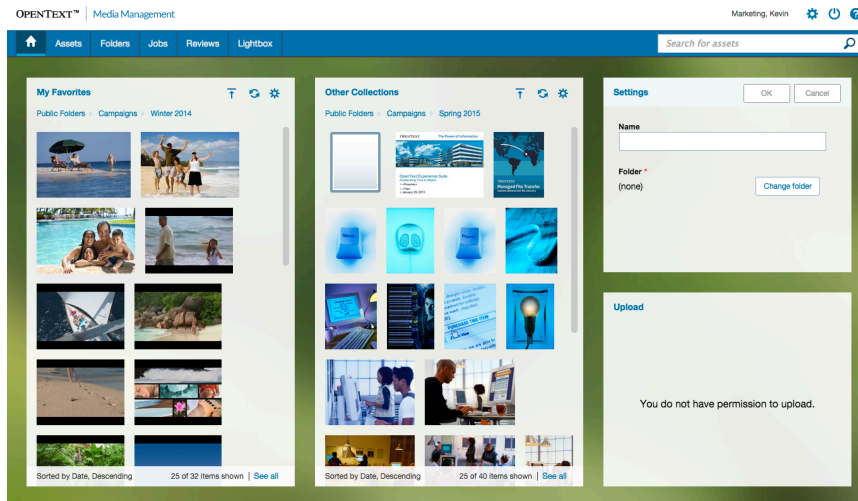
OpenText Portal for Media Management with the workflow task pane.

Features:

- Flexibility to create multiple portal sites or instances, site templates, and different branding connected to same or different Media Management repositories
- Compatible UI features and HTML5 incorporated in interface design and development, compliant with JSR-286, a portal standard protocol
- Configuration controls for fields to display, transformers and terms and conditions
- Allows users to access Media Management using Tablets or Mobile devices via the Portal interface
- Faceted and guided search and navigation, browse for assets by keyword search, folders and categories, advanced search based on templates
- Search results only displays content based on user security policies

Brand Affinity

- Users can belong to different organizational units identified by the User Group that they are in
- Brands are created via the Admin tool and brand content (templates, css, images etc) placed in the application folder
- Each Brand package can be deployed to have a completely different look and feel
- The content can also be filtered based on the search templates that get applied to the searches by way of the user association with a group



Removed Features

- Flash Power UX – Replaced with HTML5 UI
- Categories – Use Faceted Search
- RIA Web Services – Deprecated – Use the new REST APIs

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