



Information Management

Fuels Innovation



in the Automotive Industry



Follow these steps to transform how information is **used, managed, distributed and archived** to **better meet market demand** and **grow revenue in the Automotive industry.**

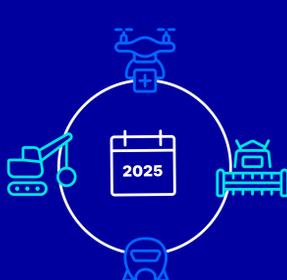
STEP 1

Tear down data barriers

According to global research firm IDC, there are expected to be

41.5 billion

connected IoT devices by 2025.¹



Yet only **9% of companies** believe they are prepared to use volumes of data from IoT devices to support decision making.²

Remove data silos to integrate and centralize content.

The result?

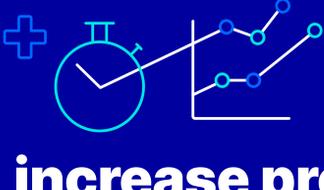
Reduced length and complexity of innovation programs.

STEP 2

Lean into the Cloud

Move workloads to the cloud to repeatably

leverage data, scale faster and increase process consistency.



By **2023,**



of all production apps will be **cloud-native.**³

Use a central place to create a data-sharing infrastructure to:

- **Quickly** rollout pilot programs
- **Reuse** best practices across groups and departments
- **Get visibility** into connected vehicle data



STEP 3

Spot trends



Transform data into insight to **improve operations, drive innovation** and **seize new business opportunities.**

INNOVATION

2021



By **2021,** more than **70%** of automotive OEMs will use **AI and IoT in new vehicle models** to integrate automation systems and in-vehicle infotainment.⁴

STEP 4

Put the customer in the driver's seat



By 2021, **50%** of automotive OEMs will enable mobile edge computing in connected vehicles⁵

Transform the ownership experience by:

- Offering **digital services** throughout the ownership lifecycle
- Continuous monitoring of **vehicle health**
- Shifting from read-only, **in-vehicle data sharing** to two-way communication flow



Find out how **OpenText Automotive solutions** can help your organization use information to its full potential.

[Learn more](#)

¹IDC, Worldwide Global DataSphere IoT Device and Data Forecast, 2019-2023

²The Manufacturing Leadership Council, High Expectations Attend Transformative Technologies survey, October 2018

³IDC, How Information Management Supports the Digital Transformation Needs of Tomorrow's Automotive Industry, June 2020

⁴IDC, How Information Management Supports the Digital Transformation Needs of Tomorrow's Automotive Industry, June 2020

⁵IDC, How Information Management Supports the Digital Transformation Needs of Tomorrow's Automotive Industry, June 2020