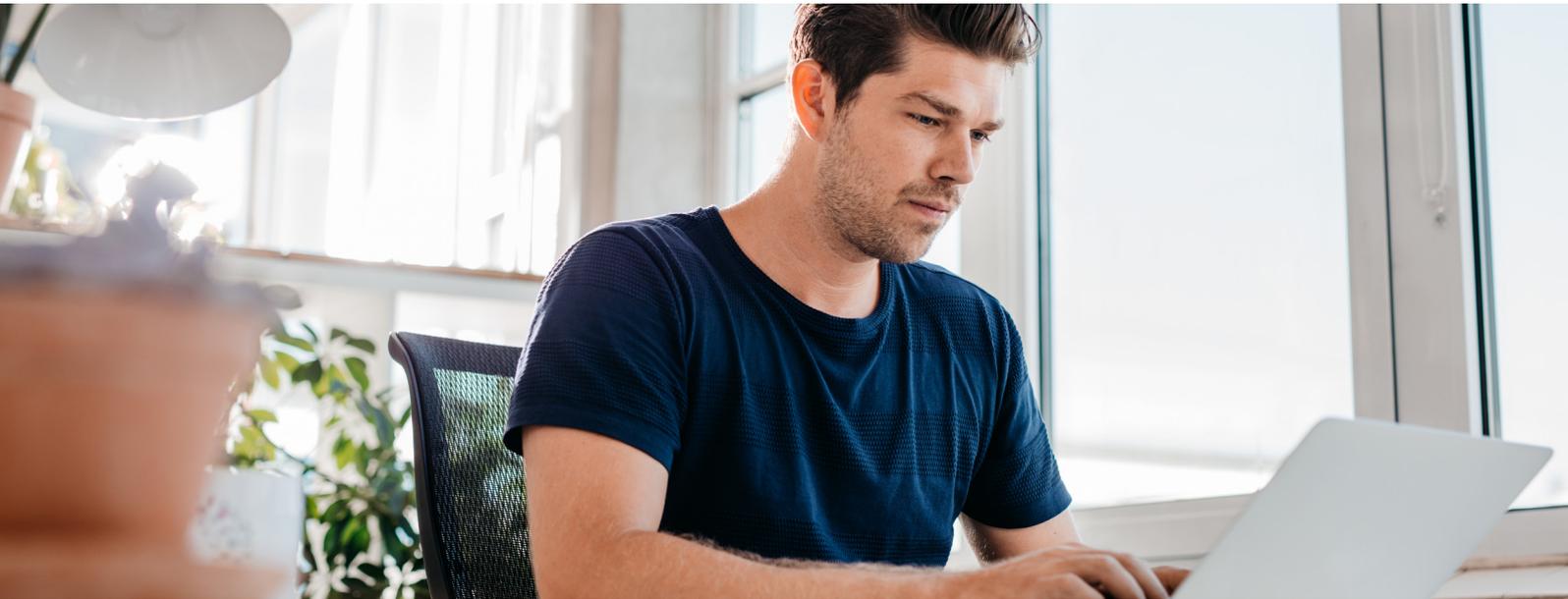


PRODUCT OVERVIEW

# OpenText™ Blazon™ Enterprise

Transform original documents to PDF or TIFF automatically



 **Integrate** automated document transformation to any workflow

 **Support compliance** with stamps, legal notices and metadata from the lead application

 **Scale** to handle any workload

 **Deploy easily—** monitor folders for new jobs to process with no developer assistance

## Automate time-consuming manual processes

Document transformation can be cumbersome and labor intensive. OpenText Blazon is a rendition engine that can help automatically transform files from virtually any format into accurate PDF, TIFF or secure Content Sealed Format (CSF) renditions. It can also transform 3D models, publishing them as STL, ISF or compressed 3DF.

With Blazon, organizations can automate time-consuming manual processes, reduce document transformation costs, strengthen control and compliance and improve content accessibility.

## Support control and compliance

More than just document conversion software, Blazon also supports security and compliance initiatives while improving operational efficiency. Users can add stamps, watermarks and banners to ensure adherence to regulatory or internal mandates. Watermarks and banners can include metadata, such as the document ID or type, from the ECM or other lead application system information, such as the user name or date and time, or static text strings, such as CONFIDENTIAL or DRAFT.

If an organization needs to control what recipients can do with the content or how long they can view it, secure CSF allows them to add password protection, an expiration date (time bomb) and printing and republishing restrictions. Because CSF is a proprietary format, third-party editors cannot modify content or circumvent security settings. CSF files can be viewed in the free OpenText™ Brava!™ Reader so they can be easily shared with outside collaborators.

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## Add document transformation to any workflow

Blazon can be used immediately with zero programming resources. With a reputation for being incredibly easy to implement, Blazon can be put to work instantly monitoring a folder or library for new documents to process. As a new file is added, Blazon can convert the file and apply the predefined publishing criteria (a watermark, banners, etc.), saving both the original and published copies into the appropriate library or folder.

If a more robust implementation is needed, Blazon can be added to any workflow, from simple to very complex, using its comprehensive API. Blazon is highly scalable and can be deployed at any level, from the department to the data center. Its flexible architecture allows it to scale up and handle large loads.

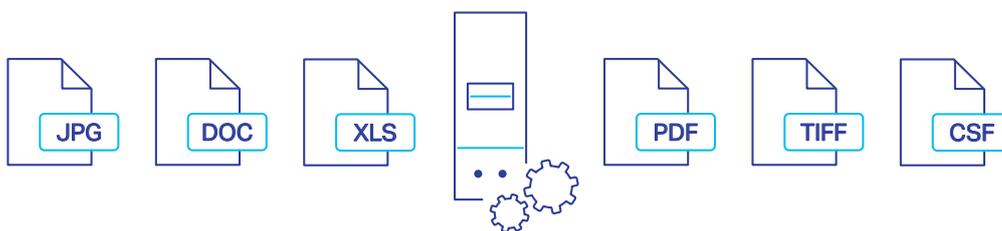
## Deliver content how and where it's needed

Converting documents to a neutral format, such as PDF or TIFF, can make them easier for all workers to access and ensure they are in a standard format that will be supported for years to come. With Blazon, users can also share collaboration notes and annotations with outside parties by burning in markups and Changemark comments created in Braval in the newly created rendition. Changemark comments in PDFs are converted to Adobe® Acrobat® comments. This also makes it easy to archive the conversation as part of an audit trail or to include it with a final project transmittal to a customer.

Users can also merge all of their project documents, even CAD drawings, into a single, neutral-format document or transmittal with a table of contents. They even have the flexibility to manually control entries in the table of contents. Blazon can rotate, split, merge and mirror TIFF files, allowing users to submit jobs to the system as desired.

## Blazon integration

Blazon is available in seamless, out-of-the-box integrations to leading Enterprise Content Management systems including: OpenText® Content Suite and Microsoft® SharePoint. Blazon can also be integrated with OpenText® Documentum® Webtop and Documentum® D2.



### Original documents

- Microsoft® Word spreadsheets, presentations
- Images
- 2D/3D drawings

### Accurate renditions

- Add watermarks, banners, stamps
- Burn in markups
- Generate thumbnails